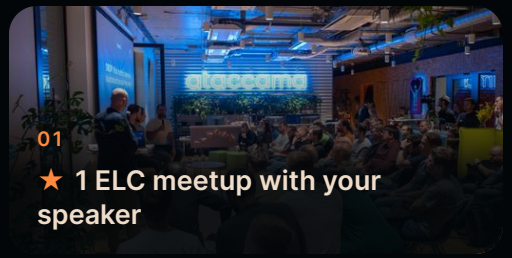
Engineering Leaders Community

COMPANY MEMBERSHIP 2026 / 27

SELL FOR SALES AND MARKETING

Product

Your product in front of the people who approve budgets. No booths, no badge scanners.



01

★ 1 ELC meetup with your speaker

02

★ 1 private dinner with 8+ decision-makers

03

★ 4 priority seats at every monthly meetup

WHO HAS PUT A PRODUCT IN THIS ROOM

apify

> *"Bringing together 90% of the Czech and Slovak tech and product scene in one place? That had to be one hell of a job."*

Marek Trunkát
CTO

Everpure

An ELC meetup at their Prague office and the first ELC meetup in Kraków.

Vlastimil Tetour
Senior Tech Recruiter

120+ registrations per meetup

12 meetups a year

16.6% of conference attendees are founders and execs

€20,000 a year

EUR excl. VAT

Instead of 330,000 Kč for a Gold slot at one CIO conference, one day

Build it item by item at
engineeringleaders.io/partner/membership/

3,600+ engineering leaders across Prague, Brno, Bratislava and Kraków. 120+ registrations at each of 12 meetups a year. 400+ at the annual conference. 3,000+ on the Leaders' Brief.

Engineering Leaders Community

PRODUCT · €20,000 A YEAR

What the Product package *includes*

MEET DECISION-MAKERS IN PERSON

- ★ **1 ELC meetup with your speaker**
- ★ **1 private dinner with 8+ decision-makers**
- ★ **4 priority seats at every monthly meetup**
- ★ **Attendee lists for every meetup**
- ★ **Priority access to ELC events**
- ★ **4 ELC Conference tickets**

ON STAGE

- ✓ 2 speaker slots at ELC events

ONLINE

- ★ **Partner listing and badge**
- ★ **Your logo in the monthly newsletter**
- ✓ 4 ELC LinkedIn posts about you
- ✓ Community engagement on your posts
- ✓ 1 short product video
- ✓ Promotion by ELC media partners

ALSO INCLUDED

- ✓ Monthly learning digest for your team

BUY THIS IF

Companies selling developer tools, platforms or infrastructure to engineering decision-makers in Central Europe.

WHAT IT DOES NOT INCLUDE

No mentoring or Academy seats for your own leaders, and no priority intros for hiring.

ADD WHEN YOU WANT, OFF BY DEFAULT

1 co-published case study **+€800** · One more meetup at your venue **+€4,000** · A coworking venue for 100+ people **+€2,000** · ELC podcast episode **+€1,600** · Your company page on engineeringleaders.io **+€2,000** · Custom community survey **+€4,000** · Co-branded research report **+€20,000** · Category exclusivity for 12 months **+€12,000** · Joint content series **+€3,000** · Main-stage priority at ELC Conference **+€6,500** · 4 more conference tickets **+€1,000** · 1 hands-on product demo session **+€1,500**

How you pay: month 1 is your first meetup, free of charge: you cover only food and drinks at cost, about €1,500, and €2,000 only if ELC has to rent the venue. If it convinced you, we invoice the full year, €20,000, in one invoice. If not, you pay the catering and walk away, nothing else.

Let's build your year.

Open Product in the configurator. Category exclusivity is the one add-on worth deciding early, because it is capped at one company per category per year.

Book 30 minutes with Marian: elc.space/meet-marian

FOUNDER
Marian Kamenistak
marian@engineeringleaders.io

PARTNERSHIPS
Tereza Jarošová
tereza@engineeringleaders.io

Your speakers and your brand on the same stage as *theirs*

Speakers on the ELC stage have built at:

SPACEX

David Pavlik
CTO, Rohlik Group · ex-SpaceX

SUPERHUMAN

Rizwan Iqbal
Director of Engineering, Superhuman

NETFLIX

Michal Matyjek
Sr. Engineering Manager, Netflix

stripe

Aleodor Tabarcea
Engineering Manager, Stripe

Meta

David Teodorescu
Senior Product Designer, Meta

Microsoft

Vojta Vondra
Partner Director of Engineering, Microsoft

FT FINANCIAL TIMES

Tatiana Stantonian
Principal Engineer, Financial Times

apify

Jan Zenisek
VP of Product, Apify

ELC Speakers Club

See the 2026 speakers

Photo gallery

YouTube

CASE STUDIES

How ELC helped our partners.

ataccama

Meetups full to the roof: 316 applied for 120 seats at their HQ.

Read the case study →

Everpure

Contract: 2 speakers. Delivered: 4 speakers on 5 ELC stages, Prague and Kraków.

Read the case study →

apify

382 applied for meetup #43 at their office. VP Product on the ELC 2026 main stage, Head of Data as a mentor.

Read the case study →

BARCLAYS

60 Barclays people signed up for ELC meetups in one year. 2 meetups at Barclays PORT, the first rated 4.5/5.

Read the case study →

The community in numbers: engineeringleaders.io/statistics/