Engineering Leaders Community

COMPANY MEMBERSHIP 2026 / 27

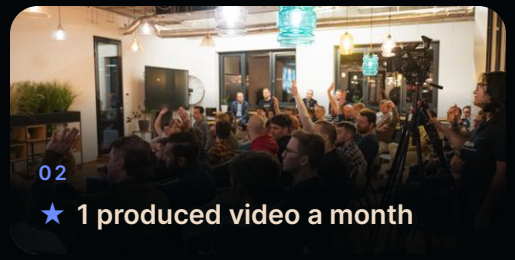
BRAND FOR EMPLOYER BRANDING AND MARKETING

LinkedIn

A year of storytelling, produced for you. Your leaders and your company, visible every single week.

01

★ 3 LinkedIn posts a week, all year



02

★ 1 produced video a month

03

★ 4 speaker slots at ELC meetups

THE AUDIENCE YOUR STORY REACHES

28,000+
LinkedIn followers, Marian's profile and the ELC page

550,000+
organic LinkedIn impressions, last 12 months

3,000+
newsletter subscribers

1,500+
open every issue

3,600+ engineering leaders across Prague, Brno, Bratislava and Kraków. 120+ registrations at each of 12 meetups a year. 400+ at the annual conference. 3,000+ on the Leaders' Brief.

€25,000 a year

EUR excl. VAT

Instead of $6,000 to $10,000+ a month for a full-service LinkedIn ghostwriting and video retainer

Build it item by item at
engineeringleaders.io/partner/membership/

Engineering Leaders Community

LINKEDIN · €25,000 A YEAR

What the LinkedIn package *includes*

LINKEDIN AND VIDEO

- ★ **3 LinkedIn posts a week, all year**
- ★ **1 produced video a month**
- ★ **2 ELC podcast episodes a year**
- ✓ Your moments on ELC Instagram
- ✓ Community engagement on your posts
- ✓ Promotion by ELC media partners

ON STAGE

- ★ **4 speaker slots at ELC meetups**
- ✓ Speaker slot at ELC Conference
- ✓ 1:1 speaking coach session
- ✓ Speaker alumni membership

IN THE ROOM AND LISTED

- ✓ 4 priority seats at every monthly meetup
- ★ **Partner listing and badge**
- ★ **Your logo in the monthly newsletter**

BUY THIS IF

Companies who want a full year of produced storytelling rather than a campaign, with their leaders visible every week without building a content team.

WHAT IT DOES NOT INCLUDE

No meetup hosted at your office, no attendee lists, no priority intros and no mentoring or Academy seats.

ADD WHEN YOU WANT, OFF BY DEFAULT

- Category exclusivity for 12 months **+€12,000**
- Main-stage priority at ELC Conference **+€6,500**
- Stories in partner media **on request**

How you pay: month 1 is your first ELC stage or video, nothing to pay. If it convinced you, we invoice the full year, €25,000, in one invoice. If not, you walk away and owe nothing.

Let's build your year.

Open LinkedIn in the configurator. It is the one package where the work is continuous, so the sooner it starts the more of the year it covers.

Book 30 minutes with Marian: elc.space/meet-marian

FOUNDER
Marian Kamenistak
marian@engineeringleaders.io

PARTNERSHIPS
Tereza Jarošová
tereza@engineeringleaders.io

Your speakers and your brand on the same stage as *theirs*

Speakers on the ELC stage have built at:

SPACEX

David Pavlik
CTO, Rohlik Group · ex-SpaceX

SUPERHUMAN

Rizwan Iqbal
Director of Engineering, Superhuman

NETFLIX

Michal Matyjek
Sr. Engineering Manager, Netflix

stripe

Aleodor Tabarcea
Engineering Manager, Stripe

Meta

David Teodorescu
Senior Product Designer, Meta

Microsoft

Vojta Vondra
Partner Director of Engineering, Microsoft

FT FINANCIAL TIMES

Tatiana Stantonian
Principal Engineer, Financial Times

apify

Jan Zenisek
VP of Product, Apify

ELC Speakers Club

See the 2026 speakers

Photo gallery

YouTube

CASE STUDIES

How ELC helped our partners.

ataccama

Meetups full to the roof: 316 applied for 120 seats at their HQ.

Read the case study →

Everpure

Contract: 2 speakers. Delivered: 4 speakers on 5 ELC stages, Prague and Kraków.

Read the case study →

apify

382 applied for meetup #43 at their office. VP Product on the ELC 2026 main stage, Head of Data as a mentor.

Read the case study →

BARCLAYS

60 Barclays people signed up for ELC meetups in one year. 2 meetups at Barclays PORT, the first rated 4.5/5.

Read the case study →

The community in numbers: engineeringleaders.io/statistics/