



— PARTNERSHIP YEAR IN REVIEW · SEPTEMBER 2025 TO AUGUST 2026

With ELC, meetups at Ataccama are full to the roof.

4 ELC meetups at your Prague HQ since 2024. At #30, 316 people applied for 120 seats. Next: year three, with Jiří back on the main stage.

4

ELC meetups at your Prague HQ since 2024

316

applied for 120 seats at #30

185

leaders checked in at #30 and #42

4

Ataccama speakers on ELC stages since 2025

54

ELC members work at Ataccama

Hiring, brand and relationships, in one year.

HIRING PIPELINE

Two Ataccama roles in the December newsletter, Senior Staff Software Engineer and Cloud Tech Lead, with 16 clicks on the roles.

BRAND ON STAGE

Leaders filled your HQ at #30 and #42, and 4,430 newsletter opens carried Ataccama. Pavel Kepka, Jaroslav Gergič and Zdeněk Obst spoke on ELC stages, and Gergič's talk is on YouTube.

RELATIONSHIPS

Seven Ataccama people at ELC Conference 2026, Jiří mentoring there, and four Ataccama guests invited to the speakers and partners boat.

“Big thanks to Marian Kamenistak and Engineering Leaders Community for hosting the ELC speakers boat party...”



Jaroslav Gergič, VP Engineering, Ataccama

Contract: 2 meetups at your HQ.
Delivered: 2 meetups, 4 Ataccama speakers on ELC stages since 2025.



#30 PRAGUE, AT ATACCAMA · 16 SEP 2025

Pavel Kepka

Staff Engineer, Frontend Platform, Ataccama

How AI dev tools work in daily engineering, at your HQ

106 leaders checked in



#32 PRAGUE, AT BARCLAYS · 13 NOV 2025

Jaroslav Gergič

VP Engineering, Ataccama

Radical ownership in engineering teams

59 leaders checked in

Watch the talk



#42 PRAGUE, AT ATACCAMA · 23 SEP 2026

Zdeněk Obst

Senior Engineering Manager, Ataccama

Agentic pods as learning circles, not project teams

79 leaders checked in



ELC CONFERENCE 2025 AND 2026 · 27 MAR 2025 AND 16 APR 2026

Jiří Brunclík

CTO, Ataccama

Staff and Principal roles on the ELC Conference 2025 main stage. Mentor at ELC 26

Main stage, then the Mentoring Zone

What happened, month by month.



SEPTEMBER 2025

Meetup #30 at Ataccama HQ

AI Dev Tools in 2025: Reality Check, with Pavel Kepka of Ataccama on stage. 316 applied for 120 seats, 132 stayed on the waitlist.

106 leaders checked in

[See the recap](#)



OCTOBER 2025

Photos, feedback and coverage

Your team got the #30 photos, attendee feedback and the recording. Marian's recap put Ataccama in front of his LinkedIn network.

5,122 impressions on the recap

[See the recap](#)



NOVEMBER 2025

Jaroslav Gergić on the ELC stage

Ataccama's VP Engineering spoke at #32 at Barclays on 13 November. Marian's post that week named Ataccama among ELC partners.

59 leaders checked in, rated 4.5/5

[See the post](#)

Open Roles

We've got some fresh opportunities for you 🍋

Senior Staff Software Engineer (Ataccama)

Ready to take ownership of a massive cloud-native SaaS platform? Join Ataccama to lead architectural strategy, solve complex distributed system challenges, and mentor teams in a dynamic "you build it, you run it" environment.

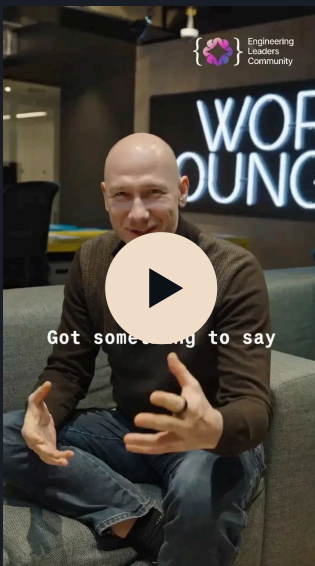
[Show me more](#)

DECEMBER 2025

Open roles in the newsletter

Contract signed on 12 December. The 19 December newsletter promoted Senior Staff Software Engineer and Cloud Tech Lead.

1,025 newsletter opens



JANUARY 2026 · VIDEO

Ataccama in the ELC 26 speaker call

Marian's call for ELC Conference 2026 speakers named Ataccama among last year's stage companies, next to Amazon and Netflix. The kick-off moved to a lunch with Martin Záhumenský on 11 May.

2,795 impressions

[See the post](#)

{ } Engineering
Leaders
Community

Radical Ownership



FEBRUARY 2026 · VIDEO

Gergič's talk on YouTube

The #32 talk went up on the ELC channel on 11 February. Jiří Brunclík was booked as an ELC 26 mentor.

98 views

[Watch on YouTube](#)



MARCH 2026

Video case study, re-planned

The partnership video moves to Tomáš Honzák, Ataccama's CISO, for 2027. We meet on 21 October.



APRIL 2026

ELC Conference 2026

Jiří Brunclík mentored leaders in the Mentoring Zone. Seven Ataccama people attended.

7 Ataccama people attended



MAY 2026

Kick-off and the meetup topic

Lunch with Martin Záhumenský on 11 May set the topic, agentic AI pods. Zdeněk Obst confirmed as speaker on 13 May.



JUNE 2026

Jiří at #39

Jiří Brunclík joined the ELC meetup in Prague on 17 June and was named in Marian's after-party post.

6,828 impressions

[See the post](#)



Ataccama: AI and your org chart

How AI changed their own roles: agentic pods, role by role at FTMO, and the AI skills map, role by role at FTMO for making the night happen.



Jan Vejmla
AI inside QA and delivery



Petr Glaser
The skills map, role by role

JULY 2026

Meetup #42 at Ataccama

Planned for summer, held on 23 September: What will AI do to your org chart in 2027, with Zdeněk Obst on agentic pods. Promoted in newsletter #26, recapped in #27.

79 leaders checked in

[See the recap](#)



AUGUST 2026

On board the ELC boat

Four Ataccama guests invited to the speakers and partners boat on 9 September. Video brief and sync calls on 19 and 25 August.

3 Ataccama guests on board

— ON TOP

What we do on top.

PODCAST

An ELC podcast episode with your speaker, recorded before the conference.

CONFERENCE MAIN STAGE

One main-stage spot at ELC Conference 2027, free with the 2027 renewal.

PRIVATE DINNERS

A private dinner with 8+ senior engineering leaders, for top talent reach.

MORE OPTIONS

A third meetup at your office, a dedicated newsletter or a community survey.

— DRAFT. WE FINALISE THE 2027 PLAN TOGETHER. PRICES EX VAT

Welcome to year three. We want Jiří back on the main stage.

Jiří's 2025 talk on Staff and Principal roles was a great topic. Renew for 2027 and Jiří, or another Ataccama speaker, gets a main-stage spot at ELC Conference 2027 in April, free, with a speaking coach.

YOUR 2027 OFFER IN SHORT

Visibility package for 2027	€14,000
Main-stage spot at ELC Conference 2027	OUR THANK-YOU €6,500 €0

You pay **€14,000** for €20,500 of value. Sign by 30 November 2026.

Your speakers and your brand on the same stage as theirs

Speakers on the ELC stage have built at:



David Pavlik
CTO, Rohlik Group · ex-SpaceX



Rizwan Iqbal
Director of Engineering, Superhuman



Michal Matyjek
Sr. Engineering Manager, Netflix



Aleodor Tabarcea
Engineering Manager, Stripe



David Teodorescu
Senior Product Designer, Meta



Vojta Vondra
Partner Director of Engineering, Microsoft



Tatiana Stantonian
Principal Engineer, Financial Times



Jan Zenisek
VP of Product, Apify

STEP 1 The package

Visibility

€14,000

For 2027, if signed by 30 November 2026. Inside the package:

- 4 priority seats at every monthly meetup

Partner listing and badge

4 ELC Conference tickets

1 more speaker at ELC events
- 4 ELC LinkedIn posts about you

Community engagement on your posts

2 ELC meetups with your speakers

1:1 speaking coach session
- 1 short partnership video

Your logo in the monthly newsletter

Reshares of your news

Your 2027 draft

- Visibility package

€14,000
- Main-stage spot at ELC Conference 2027

Free

Total, ex VAT €14,000

Sign by 30 November 2026. Optional items are added only if you pick them.

STEP 2 On top for 2027

Main-stage spot at ELC Conference 2027

For Jiří or another Ataccama speaker, with a speaking coach. Free with the 2027 renewal

Our thank-you €6,500 €0

ELC podcast episode

With your speaker, before April

Optional €1,600

Private dinner

8+ senior engineering leaders, top talent reach

Optional €3,500

A third meetup at your venue

Visibility already has two

Optional €4,000

Dedicated newsletter

Only your message, for example hiring

Optional €5,000

€14,000

Visibility for 2027, signed by 30 November 2026

Our thank-you

For Jiří or another Ataccama speaker, with a speaking coach. Free with the 2027 renewal

Draft

We finalise the 2027 plan together