



— PARTNERSHIP YEAR IN REVIEW · SEPTEMBER 2025 TO SEPTEMBER 2026

One year of ELC and Everpure.

The contract had 2 speaker slots. 4 Everpure speakers took 5 ELC stages in Prague and Kraków. For 2027: a main-stage spot at ELC Conference 2027 for an Everpure speaker, free with the 2027 renewal.

4

Everpure speakers on ELC stages. The contract had 2.

5

ELC stages with an Everpure speaker

472

talents in the room at 4 meetups

7

Everpure people at ELC Conference 2026

45+

ELC members work at Everpure

Hiring, brand and relationships, in one year.

HIRING PIPELINE

Everpure roles went out in the ELC newsletter in February, May and September. The September issue was a full hiring issue with 40+ roles in Prague.

BRAND ON STAGE

Everpure speakers on ELC stages in Prague, in Kraków and at ELC Conference 2026. Ana Trizna's talk is on YouTube and the video with Paul Melmon is on LinkedIn.

RELATIONSHIPS

Seven Everpure people at ELC Conference 2026, Everpure guests on the speakers and partners boat, and a partnership review with Vlastimil Tetour in Kraków.

“Practical and inspiring. This community offers firsthand insights into the realities behind all lessons and achievements. They teach you how to mix oil and water of Tech and Business so this is a win-win. To see people behind titles. To grow. Essential for today's and tomorrow's leaders!”



Tetiana Lobanovska, Engineering Manager, Pure Storage

— WE OVER-DELIVERED

Contract: 2 speakers a year.
Delivered: 4 speakers on 5 stages.



#33 PRAGUE, AT PURE STORAGE ·
27 NOV 2025

Eduard Kunce

Sr. Director Engineering, Everpure
Growing leaders from the talent
you already have: spotting
potential early and growth paths
that stick

57 leaders checked in



#38 KRAKÓW · 2 JUN 2026

Vojtěch Vít

Engineering leader, Everpure
Saving \$10M with FinOps

86 attended



#39 PRAGUE · 17 JUN 2026

Ana Trizna

Staff DevOps Engineer, Everpure
AI Gateways: The Missing Piece
of Enterprise AI

85 leaders checked in
Watch the talk



ELC CONFERENCE 2026 AND #43
PRAGUE · 16 APR AND 14 OCT
2026

Jan Vrliška

Senior Engineering Manager,
Everpure
Team maturity and scaling
engineering teams at ELC 26.
How AI changes the engineering
manager role at #43

254 registered for #43
Event page

What happened, month by month.



SEPTEMBER 2025

Contract signed

Signed on 9 September. We planned the public kick-off with Vlastimil Tetour for October.



OCTOBER 2025 · VIDEO

Partnership announced on video

Marian announced Pure Storage, now Everpure, as an ELC partner on LinkedIn and Instagram.

2,589 impressions

[See the post](#)



NOVEMBER 2025

Meetup #33 at Pure Storage Prague

Eduard Kunce on stage at the Pure Storage office.

57 leaders checked in

Powered by Our Great Partner



DECEMBER 2025

Partner section in the newsletter

Powered by Our Great Partner: the Pure Storage section of the ELC newsletter, sent on 5 November.

964 newsletter opens



Everpure is hiring in Prague

Everpure has 40+ open roles in Prague right now, some of them filled by proven engineering leaders and hires from this community over the past two years.

Everpure is moving beyond storage into data management for the AI era. Its data management teams cover discovery, classification, contextualization, enrichment and security posture across SaaS, on-premises, cloud and hybrid environments. Two of the open roles are AI-specific:

JANUARY 2026

Promo slot kept for the hiring issue

We kept this slot for when Everpure had 40+ roles open. It ran in September 2026 as newsletter #26.

Open Role

We've got a fresh opportunity for you 🍊

Cloud Architect @ Pure Storage

The Mission

Pure Storage Cloud is entering its next phase—building the foundation for global scale. We are looking for an Architect to define the multi-cloud future of our platform.

Why this matters

FEBRUARY 2026

Open role in the newsletter

Cloud Architect at Pure Storage, with a direct link to apply.

1,063 newsletter opens



Engineering Leaders Community

2,440 followers

3mo • 🌐

When your AI agent fails in production, do not try to patch it with another prompt.

- 👉 Revert it.
- 👉 Find out why it lacked context.
- 👉 Fix the underlying conditions.
- 👉 Run it again.

That was one piece of engineering discipline shared at our Prague meetup on the levels of AI adoption. [Daniel Hejl](#) from [Productboard](#) put it bluntly: patching on the fly feels fast, but it destroys your compounding velocity over time.

We brought together four operators who are actually putting AI into production, not just playing with APIs: [Daniel Hejl](#), [Anastasija Trizna](#), [Jirka Bachel](#) 💡, and [František P.](#)

MARCH 2026

LinkedIn post about the ELC meetup

Our post on the Prague meetup about AI adoption named Anastasija Trizna of Everpure next to speakers from Productboard and Make.

30 reactions

See the post



APRIL 2026

ELC Conference 2026

Four partner tickets, two more bought by Everpure, and Jan Vrtiška on stage.

7 Everpure people attended



MAY 2026 · VIDEO

Paul video live, partner spotlight

The video with Paul went live on 15 May. Newsletter #6 ran an Everpure spotlight with a careers link on 27 May.

749 impressions on the reshare

Watch on LinkedIn



JUNE 2026 · VIDEO

Kraków and Prague

Vojtěch Vít spoke at the ELC meetup in Kraków on 2 June. Ana Trizna spoke at #39 in Prague on 17 June.

86 + 85 leaders in the room

Watch Ana's talk





JULY 2026

Ana Trizna's talk on YouTube

AI Gateways: The Missing Piece of Enterprise AI, published on the ELC channel on 15 July.

17:32 minute talk

[Watch on YouTube](#)



AUGUST 2026

Invite to the ELC boat

Everpure got seats on the speakers and partners boat on 9 September.

2 Everpure guests on board

After the contract ended, we kept going.



SEPTEMBER 2026

Hiring issue and the review in Kraków

Newsletter #26, Everpure Hiring, with 40+ open roles in Prague. Partnership review with Vlastimil Tetour in Kraków.

1,745 newsletter opens



OCTOBER 2026

Jan Vrtiška at #43

The Standard Tech/Engineering Manager Role Is Dead. How You Survive 2027. Hosted by Apify on 14 October.

254 registered

Event page

What we do on top.

PODCAST

An ELC podcast episode with your speaker, recorded before the conference.

CONFERENCE MAIN STAGE

One main-stage spot at ELC Conference 2027 for your speaker, free with the 2027 renewal.

PRIVATE DINNERS

A private dinner with 8+ senior engineering leaders, for top talent reach.

MORE OPTIONS

A third meetup at your office, a dedicated newsletter or a community survey.

— DRAFT. WE FINALISE THE 2027 PLAN TOGETHER. PRICES EX VAT

Your leaders on the ELC Conference 2027 stage.

A main-stage spot at ELC Conference 2027 in April for Paul or anyone else from Everpure, with a speaking coach. Free with the 2027 renewal.

YOUR 2027 OFFER IN SHORT

Visibility package for 2027 €14,000

Main-stage spot at ELC Conference 2027 OUR THANK-YOU €6,500 €0

You pay €14,000 for €20,500 of value. Sign by 30 November 2026.

Your speakers and your brand on the same stage as theirs

Speakers on the ELC stage have built at:



David Pavlik
CTO, Rohlik Group · ex-SpaceX



Rizwan Iqbal
Director of Engineering, Superhuman



Michal Matyjek
Sr. Engineering Manager, Netflix



Aleodor Tabarcea
Engineering Manager, Stripe



David Teodorescu
Senior Product Designer, Meta



Vojta Vondra
Partner Director of Engineering,
Microsoft



Tatiana Stantonian
Principal Engineer, Financial Times



Jan Zenisek
VP of Product, Apify

STEP 1 The package

Visibility

€14,000

For 2027, if signed by 30 November 2026. Inside the package:

- 4 priority seats at every monthly meetup

Partner listing and badge

4 ELC Conference tickets

1 more speaker at ELC events
- 4 ELC LinkedIn posts about you

Community engagement on your posts

2 ELC meetups with your speakers

1:1 speaking coach session
- 1 short partnership video

Your logo in the monthly newsletter

Reshares of your news

Your 2027 draft

- Visibility package

€14,000
- Main-stage spot at ELC Conference 2027

Free

Total, ex VAT €14,000

Sign by 30 November 2026. Optional items are added only if you pick them.

STEP 2 On top for 2027

Main-stage spot at ELC Conference 2027

One spot for your speaker, with a speaking coach. Free with the 2027 renewal

Our thank-you €6,500 €0

ELC podcast episode

With your speaker, before April

Optional €1,600

Private dinner

8+ senior engineering leaders, top talent reach

Optional €3,500

A third meetup at your venue

Visibility already has two

Optional €4,000

Dedicated newsletter

Only your message, for example hiring

Optional €5,000

€14,000

Visibility for 2027, signed by 30 November 2026

Our thank-you

One spot for your speaker, with a speaking coach. Free with the 2027 renewal

Draft

We finalise the 2027 plan together