

SELL FOR SALES AND MARKETING

Product

Your product in front of the people who approve budgets. No booths, no badge scanners.



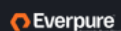
WHO HAS PUT A PRODUCT IN THIS ROOM



"Bringing together 90% of the Czech and Slovak tech and product scene in one place? That had to be one hell of a job."



Marek Trunkát
CTO



4 co-hosted meetups including the Kraków expansion.



Vlastimil Tetour
Senior Tech Recruiter

120+ registrations per meetup

12 meetups a year

16.6% of conference attendees are founders and execs

€20,000 a year

EUR excl. VAT

Instead of 330,000 Kč for a Gold slot at one CIO conference, one day

Build it item by item at
engineeringleaders.io/partner/membership/

3,300+ engineering leaders across Prague, Brno, Bratislava and Kraków. 120+ registrations at each of 12 meetups a year. 350+ at the annual conference. 3,000+ on the Leaders' Brief.

What the Product package *includes*

MEET DECISION-MAKERS IN PERSON

- ★ 1 ELC meetup at your office
- ★ 1 private dinner with 8+ decision-makers
- ★ 4 seats at every monthly meetup
- ★ Attendee lists for every meetup
- ★ Priority access to ELC events
- ★ 4 ELC Conference tickets

ON STAGE

- ✓ 2 speaker slots at ELC events

ONLINE

- ✓ 4 ELC LinkedIn posts about you
- ✓ Community engagement on your posts
- ✓ 1 short product video
- ✓ 1 co-published case study
- ★ Partner listing and badge
- ★ Your logo in the monthly newsletter
- ✓ Promotion by ELC media partners

ALSO INCLUDED

- ✓ Monthly learning digest for your team

BUY THIS IF

Companies selling developer tools, platforms or infrastructure to engineering decision-makers in Central Europe.

WHAT IT DOES NOT INCLUDE

No mentoring or Academy seats for your own leaders, and no access to Marian's List for hiring.

ADD WHEN YOU WANT, OFF BY DEFAULT

ELC podcast episode **+€1,600**

Your company page on engineeringleaders.io **+€2,000**

Custom community survey **+€4,000**

Co-branded research report **+€20,000**

Category exclusivity for 12 months **+€12,000**

Joint content series **+€3,000**

Main-stage priority at ELC Conference **+€6,500**

4 more conference tickets **+€1,500**

1 hands-on product demo session **+€1,500**

How you pay: month 1 is your first meetup, costs only €2,000 (an ELC venue adds €1,500). If it convinced you, we invoice the rest of the year, €18,000, in one invoice. If not, you walk away and owe nothing more.



Let's build your year.

Open Product in the configurator. Category exclusivity is the one add-on worth deciding early, because it is capped at one company per category per year.

Book 30 minutes with Marian: elc.space/meet-marian



FOUNDER

Marian Kamenistak

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PARTNERSHIPS

Tereza Jarošová

tereza@engineeringleaders.io

Your speakers and your brand on the same stage as *theirs*

Speakers on the ELC stage have built at:



David Pavlik
CTO, Rohlik Group · ex-SpaceX

 SUPERHUMAN

Rizwan Iqbal
Director of Engineering,
Superhuman



Michal Matyjek
Sr. Engineering Manager, Netflix



Aleodor Tabarcea
Engineering Manager, Stripe



David Teodorescu
Senior Product Designer, Meta



Vojta Vondra
Partner Director of Engineering,
Microsoft



Tatiana Stantonian
Principal Engineer, Financial
Times



Jan Zenisek
VP of Product, Apify

[See the 2026 speakers](#)[Photo gallery](#)[YouTube](#)