

**BRAND** FOR EMPLOYER BRANDING AND MARKETING

# LinkedIn

A year of storytelling, produced for you. Your leaders and your company, visible every single week.



## THE AUDIENCE YOUR STORY REACHES

**28,000+**

LinkedIn followers,  
Marian's profile and the  
ELC page

**550,000+**

organic LinkedIn  
impressions, last 12  
months

**3,000+**

newsletter subscribers

**1,500+**

open every issue

3,300+ engineering leaders across Prague, Brno, Bratislava and Kraków. 120+ registrations at each of 12 meetups a year. 350+ at the annual conference. 3,000+ on the Leaders' Brief.



**€25,000 a year**

EUR excl. VAT

Instead of \$6,000 to \$10,000+ a month for a full-service LinkedIn ghostwriting and video retainer

Build it item by item at  
[engineeringleaders.io/partner/membership/](https://engineeringleaders.io/partner/membership/)

# What the LinkedIn package *includes*

## LINKEDIN AND VIDEO

- ★ 3 LinkedIn posts a week, all year
- ★ 1 produced video a month
- ★ 2 ELC podcast episodes a year
- ✓ Your moments on ELC Instagram
- ✓ Community engagement on your posts
- ✓ Promotion by ELC media partners

## ON STAGE

- ★ 4 speaker slots at ELC meetups
- ✓ Speaker slot at ELC Conference
- ✓ 1:1 speaking coach session
- ✓ Speaker alumni membership

## IN THE ROOM AND LISTED

- ✓ 4 seats at every monthly meetup
- ★ Partner listing and badge
- ★ Your logo in the monthly newsletter

## BUY THIS IF

Companies who want a full year of produced storytelling rather than a campaign, with their leaders visible every week without building a content team.

## WHAT IT DOES NOT INCLUDE

No meetup hosted at your office, no attendee lists, no access to Marian's List and no mentoring or Academy seats.

ADD WHEN YOU WANT, OFF BY DEFAULT

Category exclusivity for 12 months **+€12,000**

Main-stage priority at ELC Conference **+€6,500**

Stories in partner media **on request**

**How you pay:** month 1 is your first ELC stage or video, nothing to pay. If it convinced you, we invoice the rest of the year, €25,000, in one invoice. If not, you walk away and owe nothing more.



## Let's build your year.

Open LinkedIn in the configurator. It is the one package where the work is continuous, so the sooner it starts the more of the year it covers.

Book 30 minutes with Marian: [elc.space/meet-marian](https://elc.space/meet-marian)



FOUNDER

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PARTNERSHIPS

**Tereza Jarošová**

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# Your speakers and your brand on the same stage as *theirs*

Speakers on the ELC stage have built at:



**David Pavlik**  
CTO, Rohlik Group · ex-SpaceX

 SUPERHUMAN

**Rizwan Iqbal**  
Director of Engineering,  
Superhuman



**Michal Matyjek**  
Sr. Engineering Manager, Netflix



**Aleodor Tabarcea**  
Engineering Manager, Stripe



**David Teodorescu**  
Senior Product Designer, Meta



**Vojta Vondra**  
Partner Director of Engineering,  
Microsoft



**Tatiana Stantonian**  
Principal Engineer, Financial  
Times



**Jan Zenisek**  
VP of Product, Apify

[See the 2026 speakers](#)[Photo gallery](#)[YouTube](#)